VINEY JAIN

UG : BSC (HONOURS) COMPUTER SCIENCE & ECONOMICS
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ACADEMIC QUALIFICATIONS

Krea University, Sri City, BSc (Hons) Computer Science & Economics — 2022 - 26 | CGPA: 8.47

Relevant coursework: Data Structures & Algorithms, Machine Learning, Design Thinking, Probability & Statistics

OP Jindal Modern School, Hisar, Class XII (CBSE) — 2021 - 22 | 91.20 %

OP Jindal Modern School, Hisar, Class X (CBSE) — 2019 - 20 | 90.02 %

PRODUCT EXPERIENCE

Co-Founder & Product Lead, Sibling — Dec'23 - 2026

- Co-founded *Sibling*, a Startup India-recognised **mental-health platform for schools**, and led the product **end to end**.
- **Problem:** the counsellor wasn't the gap, the path to them was. Many students **didn't know their school had a counsellor** or how to reach them, and asking meant going **through a class teacher** first, so many never asked.
- **Built ReachOut** so a student can **book the counsellor directly and privately** in under two minutes, with no teacher or staff in between and no one else seeing the request.
- **Next insight:** many students weren't sure their problem was "serious enough" to book, so we expanded it into a **guided pathway**, **Understand → Assess → Learn → Reach Out**: self-checks and practical tips first, the counsellor when needed.
- **Balanced every stakeholder:** students get privacy, counsellors get sessions and notes in one place, and the **school, which pays**, sees overall wellbeing trends but **never private chats**.
- **Designed the UI/UX in Figma** and **built it on Next.js and Node.js**, with role-based access, and student chats and counsellor notes **encrypted** before they are stored.
- Started a **pilot with DAV School, Chennai**, and hosted an **offline event at Manotsava**, Bengaluru's mental health festival.
- Raised **INR 5 lakh+** in government grants and other non-dilutive funding, and got **incubated at Catalyst AIC**.

Designer & Builder, Moksha Old Age Home — Live since Sep'26

- A Hisar old age home was struggling to raise money and track meal sponsors. Designed and built *its donation platform* end to end: a weekly needs list, a meal calendar shared by donors and staff, online payments and instant receipts.
- In its first month live, the home raised over INR 45,000 online, and its staff now use it for everyday bookings.

Co-Founder, Kaari — Mar'26

- Built from our Kalamkari fieldwork: *a marketplace* where artisans just list and get orders on WhatsApp in their own language; buyers get a proper website.

WORK EXPERIENCE

Analyst, NIIT MTS — Jul'26 - Present

- Scope and plan client projects end to end in the Consultancy & Advisory Services team: the problem, timelines and deliverables.
- Turn client data into clear findings, bring in outside experts, and manage client communication through delivery.

Consultant (Research), LEAD at Krea University (Part-time) — 2025 - Present

- Part of LEAD, an action-oriented research centre, helping formulate and run its field studies on small businesses.
- Do the groundwork for new studies: find areas within LEAD's focus that are not yet covered; seeing very little work on artisan welfare, we chose it as the focus of "The Kalamkari Project".
- *"Where Do Women Sell?"* (co-author): 80 interviews in Kerala and Rajasthan on how small businesses find and keep customers.
- *"The Kalamkari Project"* (co-author): two months in Srikalahasti surveying artisans on pay, contracts and access to schemes.
- *"From Product to Purchase"* (contributor, Ministry of Rural Development): research, product mapping and an e-SARAS audit.

INTERNSHIPS

Publicis Groupe, Tech Intern: improved internal tools used across departments and suggested faster workflows — May'24 - Jul'24

Puma India, Growth & Strategy Intern: found three new market opportunities through consumer research — May'23 - Jul'23

Wondrlab India, Marketing & Strategy Intern: consumer research in tier 2 and 3 cities for Project BHARAT — Jul'23 - Aug'23

LEADERSHIP & ACHIEVEMENTS

- **TEDxKrea, Organiser & Licensee:** secured Krea's first TEDx licence and led a 14-member team; the first college event fully funded by outside sponsors.
- **Robin Hood Army, Chapter Founder:** started the Hisar chapter at 16 and grew it from 3 to 150 volunteers in nine months.
- **Reliance Foundation UG Scholar** · **Bal Shakti Puraskar nominee** (Social Service, Haryana) · University Badminton Team